

UNIQLO



GLOBAL MANAGEMENT PROGRAM 2021

July 5th – July 16th, 2021





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Are you...



Full of curiosity?



Interested in global companies?



Willing to challenge yourself?



What is Global Management Program (GMP)?

GMP is a 5-Day intensive online business study program in which students are provided with a unique opportunity to have business sessions with market specialists and FR top management team. Students can also interact with top students from around the world for a chance to present their ideas.



What is Global Management Program (GMP)?

During the 5 days, students will tackle global issues happening in apparel industry and will be asked to present solutions in a diverse team while having opportunities to gain knowledge from and discuss ideas with business leaders.

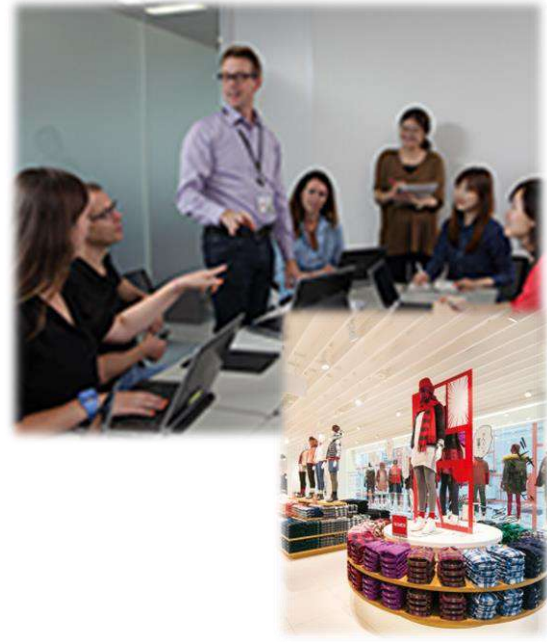
Tackle a business case as a team



Day 1-4



Day 5



Business Sessions, Research, Discussion



Presentation to the Board





We welcomed more than
40 selected students
from more than
15 different countries/regions
during GMP 2020



40 students from all around the world

In GMP 2020, we had 40 students from all over the world;
Japan, Korea, Mainland China, Hong Kong, Taiwan, Philippines, Malaysia, Singapore, Indonesia, India, Russia, Switzerland, France, Spain, Canada, United States, Australia

Students are all from different schools with diverse backgrounds:

[Australia] University of Melbourne (Accounting and Finance)

[India] National Institute of Fashion Technology (Fashion Management)

[Hong Kong] The University of Hong Kong (Business Administration and Law)

[Switzerland] École hôtelière de Lausanne (International Hospitality Management)

[Canada] University of Toronto (Mechanical Engineering)

Students all worked and collaborated together as a team



Sessions with market specialists (GMP 2020)

Students from GMP 2020 had opportunities to discuss with the following business professionals. They supported students in broadening their horizons while enhancing their ideas for the team project.

KUSUNOKI Ken

Faculty member, Hitotsubashi University



Session Topic:

UNIQLO's unique positioning and differentiation

NAITO Satoshi

Director,
FR Management and Innovation Center,
Fast Retailing



KINOSHITA Takahiro

Group Senior Executive Officer,
Fast Retailing



Session Topic:

UNIQLO and LifeWear

※ Speakers for GMP 2021 are to be confirmed

Sessions with market specialists (GMP 2020)

Students from GMP 2020 had opportunities to discuss with the following business professionals. They supported students in broadening their horizons while enhancing their ideas for the team project.

KUWAHARA Takao

Group Senior Executive Officer,
Fast Retailing



AKAIDA Maki

CEO, UNIQLO Japan,
Fast Retailing



NITTA Yukihiro

Group Executive Officer,
Fast Retailing



Session Topic:

UNIQLO and Ariake Project

Session Topic:

UNIQLO's Sustainability

※ Speakers for GMP 2021 are to be confirmed

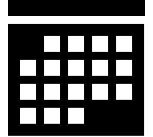


Days

From July 5th (Monday)

To July 16th (Friday)

(5-day online session in between)



Format

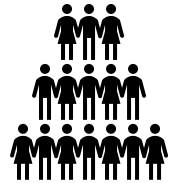
Online interaction sessions



Participants

Expecting around 80 university students

More than 15 countries / regions



Language

The program will be all in English



You will be able to



- Gain extensive understanding on operations of a global company
- Interact with market specialists and top talents from all over the world
- Understand online and office retail business with focus on customer centric values and company philosophy
- Establish you own future potential development globally and locally with UNIQLO
- Discover your real passion
- Identify in advance the upcoming development and trends in retail business

And so much more!



Sharing from previous participants (GMP 2020)



It was a very good experience which helped us **bring together some amazing thoughts**. Loved the **collaboration aspect** and continuing to make it work even through a global pandemic.

I loved how we **could receive valuable feedbacks and insights from experienced leaders**. I also liked **communicating with students from various parts of the world** and sharing wonderful ideas.



The thing I like the most in GMP 2020 I would say it's **the people here**. I was able to learn a lot about the company. It also **helped me in my future career planning** as so many different areas of business were shown.

I loved the **true International experience** with different points of view being discussed each time. I learned so much about the company, it's way of working, it's **focus on value creation and talent**. I also loved that each session focused on a **particular area with an expert** that was able to give us a very informative lesson on how each department works.



Ability to present your thoughts with **an international team**, and the get the **feedback from worlds top professionals** is for sure an **incredible opportunity!**

What I like the most about GMP is the **diversification**. We are able to meet and discuss with people from different countries, different majors and with different life experiences. Also, we get to know about the **enterprise from all kinds of aspects and learn from managers specializing in multiple fields**.



Sharing from previous participants (GMP 2020)

“I had been following UNIQLO for a long time, but my interest in the company grew significantly after the 2014 collaboration with Alexander Wang.

The concept of LifeWear attracted my attention, with its promise to provide high-quality and affordable clothing that makes people feel their best. I believe we tend to overlook the power that clothing has on us when the reality is that what you wear impacts your performance.

UNIQLO has also understood how the industry lines are blurring and has worked to become not only a fashion retailer but also a tech company. A product of this is great, innovative designs, such as the HEATTECH collection or AIRism technology. In addition, the Ariake project was launched with the intention of it becoming a digital consumer retail company.

Finally, UNIQLO is a company that can be distinguished by its focus on people. Their investment in talent is amazing and unprecedented.”

- Ana, IE University
(Law and International Relations)



Reference:

<https://drivinginnovation.ie.edu/ana-ibarras-life-enriching-experience-with-uniqlo/>

Sharing from previous participants (GMP 2020)

-Taiwan

“GMP計畫可以讓你**了解到一間國際企業為何可以成功**，UNIQLO不僅僅是一個品牌更代表著一個文化和價值，這個“Life Wear”價值深深地植入了每一個員工的心，也貫徹在整個品牌的產品當中。”

“UNIQLO是非常認真看待每一位GMP計畫的參與者...在與專業導師進行討論時，他們也都不吝於分享自己的看法和目前公司的作法，完全不會有所隱藏和保留，對我而言，**我就像是公司的一份子在真正地投入和面對這樣的企業問題**，我認為這也是非常難能可貴的機會！”

—林禹安 (國立臺灣大學 國際企業學系)



“我想我在和 UNIQLO 學習成長的這一年多以來，比起各種絢爛的科技技術、管理學，**印象最深的還是這裡的精神、願景、以及最重要的「人本身」**。

…所有人對待 UNIQLO 的每一件事，我覺得都可以用日文的「一生懸命」來形容，所有人都是非常認真的看待這裡的一切，用最嚴謹的態度做最多的創新發想，為的是透過服飾給顧客、進而給社會帶來一份影響力。而就是**這樣的精神**，讓在參與其中的每個人都自帶光芒，看著閃閃發光的前輩們，我的心情上也深受感染，只能說加入這趟旅程真的是我在大學最後一年做過最正確的選擇之一！謝謝每一位在這一路上遇見的人！”

—鄭軒羽 (國立政治大學 金融學系)

[Reference](#)



Sharing from previous participants (GMP 2020)

-Taiwan



“UNIQLO 讓我重新認識了「實踐永續」的方法 — 有效的永續並非強行將自己認為對的理念應用在所有情境之中，反而是要考量不同背景、不同需求的人們，透過貼近他們的方法逐步邁向更好、更友善環境的方法”

“【Nothing can be done in one country. We need to work together to deal with diverse situations!】

日本 HR 主管 Abe-san 在活動的最後送給我和組員們這段簡單卻有力的話，而這句話大概也可以說是我參加 UNIQLO GMP 的最佳總結！”

—呂亮瑄 (國立臺灣大學 資訊管理學系)

[Reference](#)

“在原先未預料到的這半年，GMP 每個月固定舉辦專屬的線上主題講座，並邀請內部的高階主管或教授來分享，同時在年底我們幸運地前往 UNIQLO 在台北信義區的 ATT 4 FUN 店進行店鋪參訪，算是意料之外的學習機會，也可以看出 UNIQLO 對這個計畫的用心程度，**即使受到疫情影響，但還是希望我們有最完整的學習體驗。**

“對我來說，一間企業的願景、使命與價值觀是非常重要的，而 **UNIQLO 詮釋服飾與人之間的關係，以及他們希望未來的服飾是有什麼意義的，是我喜歡這個品牌的重要原因**，也是我認為 UNIQLO 不同於快時尚、與其他快時尚品牌成功做出差異化的地方。”

—劉祐華 (國立政治大學 企業管理學系)

[Reference](#)

Sharing from previous participants (GMP 2019)



A challenging week that can be one of the **best time** you will ever spend in an internship. Consider other's opinions, learn from the sessions and implement the same to solve the challenge.

I have learned **how much our personal cultures dilute to the working cultures**. Also how much of an asset it could be. I will be focusing on my strengths and how to growing them moving forward.



I have learnt more about making my own business or project unique, and what exactly can help me get ahead in a competitive market. GMP has also taught me to **approach real problems in both practical and innovative angles**.

I learnt not only about the UNIQLO brand and company, but also **how to collaborate with a diverse group of people** and how to break down a complex problem, provide solutions and disseminate the information in a short time frame. This is something I hope to take forward in future work and group situations.



Treasure the experience, because it is so precious and you can **learn so much from it**.

I learned the **difficulty of communicating with someone who has such different background or values**. But at the same time, it's possible to think differently and originally because of that difference.



Sharing from previous participants (GMP 2019)

“Sustainability is one of UNIQLO’s core values and it’s part of their mission statement. So, everything we did was built around understanding the business model, and how they operate – especially in Japan –with that in mind. We had the chance to see some of their stores and how the operations work, from the stores, to behind the scenes, so we could see how this concept of sustainability is embedded in their business.

There are considerations of things like cost, as well as the longevity of the products themselves, the choice of materials, design, transport, and staffing.

They’re things I had never really thought about, particularly in regard to the apparel industry, but it’s important, especially when you hear stats about how clothing is going to overtake plastic as the highest proportion of trash/waste in the next 20 years.”

- Heldi, University of Melbourne
(Accounting and Finance)

Reference:

<https://fbe.unimelb.edu.au/newsroom/inside-uniqlo>



Selection Process

Application will start from February 1st (Monday) until February 28th (Sunday), 2021

Eligibility to apply: undergraduate, post-graduate university or college students with proficiency in English

Selection Process

STEP 1	Application + 2 short topic essays	Feb 01- Feb 28, 2021
STEP 2	Online Aptitude Test -Numerical and verbal reasoning test	Within 1 week for successfully passed applicants
STEP 3	1 st Interview -Interview with selected business unit management team	April, 2021
STEP 4	Final Interview -Interview with Tokyo global headquarters management team	May, 2021
Pre-GMP	Pre GMP local session -Business introduction session with selected business unit	June, 2021
GMP	GMP 2021 -5 days online session	July, 2021
Post-GMP	Post GMP local session -UNIQLO store visit and top management direct communication session with selected business unit	August, 2021

Think you have what it takes?

Ready to be one of the participants of GMP 2021?

APPLY RIGHT NOW with the
following QR code!



You may also apply starting from February 1st through

<https://www.fastretailing.com/employment/en/uniqlo/graduate/gmp>