



# Global Influencer Project Intern

## (Germany & France Markets)

BenQ is a global technology brand focused on creating innovative products that improve the way people work, create, and play. Our Integrated Marketing Communication Center is looking for **two Global Influencer Project Interns** to support influencer marketing projects in the European market, specifically Germany and France.

This internship is a great opportunity for students interested in social media, influencer marketing, and international brand communication.

Native speakers are not required, but intermediate German or French is needed.

Both international and local students are welcome to apply.

### Key Responsibilities

- Research influencers in Germany and France across social media
- Build and organize influencer databases
- Support influencer outreach and track responses
- Assist with content timelines and collaboration coordination
- Track influencer content performance and help prepare simple reports
- Work with PR and Marketing teams to ensure consistent messaging

### Requirements

- Strong communication skills and the ability to manage multiple tasks simultaneously.
- Good organizational skills and attention to detail.
- Interest in social media, influencer marketing, and digital content creation.
- Fluent in English (TOEFL 90 or above | TOEIC 850 or above)
- Intermediate-high German or French depending on the market focus
- Available at least 20 hours per week

### How to Apply

Please apply through [104 Job Bank](#), or send your CV (in English) to [Laura.Garcia@benQ.com](mailto:Laura.Garcia@benQ.com) with the subject line:

- Global Influencer Project Intern – Germany Market or
- Global Influencer Project Intern – France Market

Shortlisted candidates will be contacted for an interview.